LEANDER LEUTZENDORFF

Creative Director & Strategist
Experiences · Entertainment · Culture · Special Projects

Vienna, Austria
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Portfolio
leanderltz.com

PROFILE

Creative director and strategist developing original formats, experiences and cultural projects across entertainment, culture and spatial experiences. Background in film, creative production and visual arts, working from initial concept through execution.

EXPERIENCE

ARG Produktion OG - Co-Founder / Creative Director
Vienna · 2025–present

- Co-founded an independent creative studio developing projects across entertainment, film, live formats and interactive culture.
- Lead concept development, creative direction and format development from initial idea through production.
- Originated ARG TV and set its creative direction: a seven-day television station at WAF Gallery Vienna with 168 hours of continuous programming. Its website recorded 22,438 visitors and 52,138 page views.
- Led artist outreach and rights clearance for a programme featuring works by more than 100 artists and collectives. Wrote and directed original shows and the opening and closing films starring John Malkovich.

Film+Co - Creative Producer
Vienna · 2020–2025

- Developed agency concepts into production-ready films and produced selected projects from treatment and pre-production through shoot, post-production and delivery.
- Contributed to the concepts and co-directed approximately 10 TV commercials / films.
- Produced primarily for Austria, with selected campaigns also made for Italy, Slovenia and Hungary, working from concept and treatment through shoot and delivery in collaboration with production teams, agencies and clients.

portal - Co-Founder / Creative Director
Vienna · 2021–2022

- Co-founded a curated digital art platform exploring new models for distributing and collecting digital art.
- Developed the concept, positioning and creative direction and launched with artists including Peter Kogler, Markus Oehlen and Linn Phyllis-Seeger.
- Received extensive national media coverage including DER STANDARD, profil, Die Presse, DATUM, futurezone and Trending Topics.

SELECTED PROJECTS

HOW DID I GET HERE - Creator / Writer / Co-Director
2026
A 41-minute artist portrait in six chapters, combining staged situations with excerpts from Maitane Midby's documentaries and dark comedy. Official selection, Filmfestival Max Ophüls Preis 2026.

IT'S JUST A DREAM (don't worry) - Co-Creator / Creative Direction
2023
Interactive installation combining real-world 3D scans, game design, spatial installation and guided narrative to create a surreal digital environment extending into physical space.

4×4 CUBE - Concept / Spatial Design / Live Visual Direction
2020
Immersive live-video installation using a 360° camera and four projectors to transform an enclosed structure into a real-time spatial feedback system.

ALL IS WELL - Writer / Director / Performer
2025
A 24-hour participatory film performance at Hotel Bayerischer Hof, Munich, in which around 200 visitors took on production roles. The project resulted in a completed film. Presented by Various Others.

THE WEEKEND SHOW - Co-Creator / Writer / Host
2022–present
Independent late-night format for art, politics and culture in which the hosts' attempts to produce the show become part of its narrative.

EDUCATION

Film Academy Vienna
BA Screenwriting & Production · 2013–2018 · Michael Haneke / Danny Krausz

Academy of Fine Arts Munich
Painting · 2019–2024 · Markus Oehlen

Academy of Fine Arts Warsaw
Media Art · Erasmus · 2021–2022 · Mirosław Bałka

Languages: German · native · English · fluent
Expertise: Creative Direction · Creative Strategy · Concept Development · Format Development · Production · Live & Spatial Experiences · Writing · Directing